



Graphic Designer / Visualizer

Position Overview

Bold Marketing is seeking a visionary Graphic Designer / Visualizer to transform marketing objectives into stunning visual realities. As a key member of our creative team, you will ensure high-impact experiences across digital, print, and environmental mediums, including large-scale event productions and brand activations.

Key Responsibilities

- Create high-quality visual concepts for branding, events, and 360° marketing campaigns.
- Design detailed 2D and 3D mockups for event stages, exhibition stalls, and branding spaces.
- Develop high-impact marketing collateral such as flyers, brochures, and social media assets.
- Collaborate with internal departments to maintain creative workflow efficiency.
- Manage project documentation repositories and branding assets.
- Ensure all final outputs meet production-ready standards and maintain strict brand integrity.

Technical Skills & Qualifications

- Bachelor's Degree in Fine Arts (BFA), Graphic Design, or equivalent.
- 2-5 years of proven experience in a fast-paced agency or event management environment.
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign) and CorelDraw.
- Knowledge of 3D visualization tools (SketchUp / 3ds Max / Blender) is highly preferred.
- Strong portfolio demonstrating creative excellence and technical precision.